



**Minutes
TEMPE MUNICIPAL ARTS COMMISSION
May 11, 2016**

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on May 11, 2016, within the Tempe Library Board Room, 3500 S Rural Road, Tempe, AZ, 85282.

(MEMBERS) Present:

Susan Bendix
Christine Cirillo-Ching
Celina Coleman – Chair
Kiyomi Kurooka
Charlie Lee (left 7p.m.)
David Lucier
Kelly Nelson
Celeste Plumlee
Aaron Thacker

City Staff Present:

Maja Aurora, Arts Coordinator – Arts Grants, Public Art,
Art in Private Development
Julie Akerly, Arts Assistant

Guest(s) Present:

Bill Taggart, Artist – Art Mural on residential property

(MEMBERS) Absent:

Deborah Bair
Hilary Harp – Vice Chair
Anthony Johnson
Robert Moore

Agenda Item 1 - Call to Order

- **Celina Coleman**, TMAC Chair, called the TMAC meeting to order at 6:02pm.

Agenda Item 2 – Public Appearances

- **None**

Agenda Item 3 - Approval of the April 13, 2016 Commission Minutes

- **Celina Coleman** asked the TMAC members to review an **unapproved TMAC minutes document dated April 13, 2016.**
- **MOTION:** **David Lucier** moved to approve the April 13, 2016 Tempe Municipal Arts Commission Meeting Minutes document with revisions.
SECOND: **Susan Bendix** seconded.
DECISION: **Approved with revisions.**

Agenda Item 4 – Chairperson's Announcement

- TMAC will be meeting in June or July for an Art in Private Development presentation.
- The new Deputy Director of Arts and Culture, Ralph Remington, will be starting on June 1, 2016. TMAC plans to have him in attendance during a future meeting.
- The City of Tempe would like input from TMAC on their rebranding efforts and encourages TMAC members to complete the online survey.

Agenda Item 5 – Bill Taggart – Art Mural on residential property

- **Bill Taggart, artist**, was invited to speak with TMAC about a recent mural placed on residential property in the City of Tempe on Mill Avenue across from St. Luke's. The mural uses a contrasting desert color palette, geometric shapes, and images of rabbits and snakes, animals commonly found in Arizona. Bill Taggart was asked by the property owner to create this mural, and the project was funded by a grant from Redemption Church.
- **TMAC Member Comments:**
 - Commended the artist for fostering art in Tempe, and would like to continue encouraging projects that are artist and property-owner driven.
 - The mural is noticeable from the road and is exhilarating to view.
 - The mural ties into the jackrabbit art theme of Downtown Tempe with Mark Rossi's jackrabbit sculptures.
 - Recommended using the Maricopa Property Assessor website to find contact information for commercial property owners if he was interested in seeking new mural locations (<http://mcassessor.maricopa.gov/>)

Agenda Item 6 – platFORM Public Art, located at bike corral in Tempe Beach Park

- In its 4th year, platform is a multi-city initiative to create temporary public art sculptures in Scottsdale, Chandler, Surprise, and Tempe. The program is available to students to provide them with real-world experience on designing and installing public art. (www.platform-az.org)
- **Maja Aurora, Arts Coordinator**, presented the City of Tempe's platFORM artist selected by panel members. The Tempe Leadership Class created the Bike Corral where Tempe's platFORM is located. Two members of the class represented Tempe during the artist selection process.
- **Edward Dibler**, was selected by the panel to create a design representing gears.
- **Christine Cirillo-Ching** contacted art professors to promote the project. This outreach lead to an extension of the deadline, and professors made submissions to platFORM a class assignment, in total helping the program receive 19 applications.
- **MOTION:** Kelly Nelson moved to recommend the continuation of platFORM Cycle 4 as presented.
- **SECOND:** David Lucier seconded.
- **DECISION:** platFORM Cycle 4 recommended as presented.

Agenda Item 7 – Liaison Opportunities Reports

- **Kelly Nelson** reported the success of recent public art docent events at the Urban Tree Expo, Tempe Library Book Festival, and Tempe Festival of the Arts; in total 271 individuals were exposed to Tempe's Public Art. The next event is the Tempe Town Lake Day on May 14, 2016.

Agenda Item 8 - Draft Private Art Mural Permit

- **Maja Aurora, Arts Coordinator**, presented the draft private art mural permitting application and process. The City Council Committee of the Whole working group determined the existing permit application process for art murals was cumbersome and costly. The working group is considering changes to simplify the application process and include the Tempe Municipal Arts Commission.
- **The new Private Art Mural Permit process includes changes such as:**
 - Clear and concise language that is easier for artists and business owners to complete.
 - The property owner must sign a page that informs them of artist rights, and their responsibilities to maintain the mural.

- Applicants will work directly with Arts and Cultural Services staff during the application process. After staff reviews the application for completion and accuracy, the artist and/or business owner would present their plans to TMAC for final approval.
- The suggested new permitting fee is \$54 with the goal of encouraging private enterprises to add quality murals, while making it an easier and more supportive process.
- **TMAC comments included:**
 - Felt that the new application was very easy to understand, and resolves an issue that has been previously brought to TMAC member's attention.
 - Recommend adding commercial or retail property owners to the description to clarify that residential properties do not need to apply for a permit.
 - Agreed with the reduction of the permit fee.
 - Support the involvement of TMAC to review and approve the applications. Understands this change will need to be added to the new powers and duties.

Agenda Item 9 – Continued discussion about the Commission's roles

- **Celina Coleman** led a discussion on the future powers and duties for the Tempe Arts and Culture Commission. TMAC members discussed their intentions to advocate engagement, education and awareness of arts and culture to and for artists, the general public, and city council.

Agenda Item 10 – Update: Public Art

- **Maja Aurora** encouraged TMAC members to attend the IN FLUX Multi-City Tour on Saturday, May 14, 2016. Tempe's IN FLUX locations are both installed and Casey Farina was interviewed by Channel 15 about his artwork at the Flour Mill.

Agenda Item 11 – Adjournment

- The next Tempe Municipal Arts Commission (TMAC) meeting will be held at 6pm on July 13, 2016 at Tempe Public Library Board Room, 3500 S Rural Road, Tempe, AZ 85282
- **Meeting adjourned at 7:30 p.m.**

Prepared By: Julie Akerly

Reviewed By: Maja Aurora, Barbara Roberts